

North Carolina/South Carolina Southeast



Official State Handbook



**ULTIMATE
INTERNATIONAL
MISS**

Old Rock Auditorium
Valdese, North Carolina
November 18-20



NC/SC/SE FINALS

NOVEMBER 18-20, 2022

Age Divisions & Divisional Titles

Ultimate International Jr. Princess (ages 4-6)

Ultimate International Princess (ages 7-9)

Ultimate International Preteen (ages 10-12)

Ultimate International Jr. Teen (ages 13-15)

Ultimate International Teen (ages 16-18)

Ultimate International Miss (ages 19-25)

Ultimate International Ms./Mrs. (ages 19-44)

Ultimate International Elite Ms./Mrs.(ages 45+)

Ages are as of January 1, 2023



State Title FAQ's

Q: Can a delegate from North or South Carolina compete for Southeast?

A: Yes, however, you must compete for your home state of North or South Carolina first. If you are not a winner in your state and you selected to compete for Southeast when you registered, your scores will be automatically tallied for the Southeast title.

Q: If I win my state or regional title, am I required to attend Internationals in 2023?

A: Yes and failure to attend internationals could result in a fine and relinquishing your title by returning your crown, sash and state prize package.

Q: Who can compete for the Southeast Title?

A: Delegates from the Southeast states of Georgia, Alabama, Kentucky, Mississippi, West Virginia and Louisiana, these delegates do NOT have a director for a state pageant in their state. These state titles are available at-large on the UIM website. North & South Carolina girls may compete ONLY if they are also competing for their state this weekend. Tennessee and Florida girls must attend their state pageant or have permission from their state director.

ULTIMATE
Be You
International Miss

Ms. & Mrs. Division FAQ's

Q: Do you have a Mrs. Division?

A: Yes, in fact we have two! Because we thought it more fair to split our divisions by age vs. marital status, we created the Ms./Mrs. Division (ages 19-44) and the Elite Ms./Mrs. Division (ages 44+). Delegates in these age groups have the choice to be referred to as a Ms. or Mrs. We will even have your preference embroidered on your state/regional sash. And...if you win the International Title we will embroider your choice on your new sash and change all associated social media pages to your preferred title.

Q: What marital status must I have?
Are children allowed?

A: If you are in our Ms. division and between the ages of 19-25 as of January 1, 2023, you must be married, divorced, widowed, and/or have children, as this is what qualifies you to compete in the the Ms. Division vs. the Miss Division.

If you are 26+ and in either division you may be single, married, divorced, or widowed. Children are allowed.

Q: Will these divisions compete separately?

A: No, the Ms./Mrs. Division and the Elite Ms./Mrs. Division will compete during the same weekend as our other six divisions. They will be included in all events during pageant week. At UIM we are a SISTERHOOD!



Required State Competitions

Evening Gown

1/3 of score



Delegates will grace the stage in a full-length gown of their choice. Our judges will be looking for confidence, poise, elegance, personality, and the overall impression. Judges will ask themselves: Does this delegate want to be here? Is she having fun? Is she demanding my attention?

Attire: Full-length gown of delegate's choice. No preferred style or color. Must be age appropriate & should display the delegate's own personal taste & style. Pay close attention to the gown's fit – especially the length and torso.

Interveiw

1/3 of score



Delegates will be given the chance to express their personalities, goals, and what makes them unique with our friendly panel of judges. Questions will come from your delegate resume. All divisions will interview panel style. Junior Princess and Princess divisions will interview for 3 minutes. Preteen - Elite Ms./Mrs. will interview for 5 minutes.

Attire: Fashion Forward outfit of delegate's choice. This can be a dress, pants, or anything in between. Must be age appropriate & should display the delegates own personal taste & style. Pay close attention to the fit of the outfit.

Ultimate Fashion

1/3 of score



Hit the stage in your best high fashion outfit in our upbeat modeling competition that showcases the ultimate version of YOUR style! Judges will be looking for confidence, modeling ability, personality & the overall impression the delegate leaves. They will ask themselves: Is she having fun? Is she demanding my attention on stage?

Attire: Fashion Forward, high fashion outfit of delegate's choice. This can be a dress, pants, or anything in between. Must be age appropriate & should display the delegate's own personal taste & style. Pay attention to the fit of the outfit.

Optional Competitions



Ultimate Print Model

Delegates may submit up to 4 photos in our state print model competition. Photos should be submitted at pageant check-in. One winner from each age division will be selected. The overall Junior & Senior winner will win their International Print Model entry paid in full at Internationals 2023 and the Southeast Print Model title! Print model photos should be editorial type photos that could appear in a publication such as a magazine or sales ad. 8x10 photos please.

Limit 4 entries, Fee: \$50 each photo



Ultimate Photogenic

Delegates may submit up to 4 photos in our state photogenic competition. Photos should be submitted at pageant check-in. Please do not mail photos. One winner from each age division will be selected. The overall Junior & Senior winner will win a their photogenic entry paid in full at Internationals 2023 and the Southeast Photogenic title! Photogenic photos should be a headshot of the delegate. Entries can be color or black and white. 8x10 photos please.

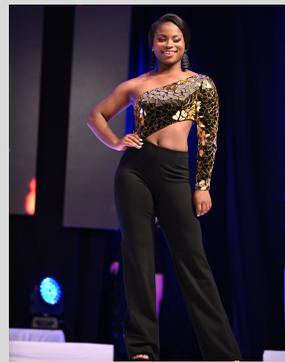
Limit 4 entries, Fee: \$50 each photo



Ultimate Leader

Are you the Ultimate Leader? Submit a binder/scrapbook with no more than 25 pages (front and back) that showcases your academic and volunteer service accomplishments within the past 2 years. Copies of original documents within a binder or scrapbook are recommended. Books will be returned. The overall Junior & Senior winner will win their Ultimate Leader entry fee paid in full to Internationals 2023 and the title of Southeast Ultimate Leader.

Limit 1 entry, Fee: \$50 each



Ultimate Fashionista

Do you have the ultimate wardrobe? Enter this optional to see if your wardrobe has what it takes to earn the Ultimate Fashionista Award. The winners will be the delegates that have the highest combined evening gown attire, interview attire, and ultimate fashion attire score in their division. The overall Junior & Senior winner will win their Fashionista entry fee paid in full at Internationals 2023 and the title of Southeast Ultimate Fashionista.

Limit 1 entry, Fee: \$50



Ultimate Casual Wear

Work the stage in your favorite casual wear outfit to win the state Casual Wear Award. Your outfit can be anything that you choose. Denim is allowed. Entries will be judged on modeling ability and overall presentation. One winner from each age division will be selected. The overall Junior & Senior winner will win their International Casual Wear entry paid in full and the Southeast Casual Wear Title. GREAT PRACTICE FOR ULTIMATE FASHION!

Limit 1 entry, Fee: \$50



Ultimate Fitness

Work the runway in your favorite fitness outfit, and you could take home the state Fitness Award! All divisions may dress as they wish, but it must be age-appropriate! No swimwear is allowed! One winner from each age division will be selected. The overall winners in the Junior and Senior Divisions will win their International Fitness entry fee paid in full and the title of Southeast Ultimate Fitness.

Limit 1 Entry Fee: \$50



Ultimate Black & Gold Wear

Work the stage in your favorite black and/or gold outfit for the chance to win this optional. Your outfit can be pants, shorts, a dress, or anything in between. Denim is allowed. Entries will be judged on modeling ability and overall presentation. This competition is great practice for the required Ultimate Fashion Competition! The overall Junior & Senior winner will win their International Black and Gold entry fee paid in full and the title of Southeast Black and Gold Winner.

Limit 1 Entry , Fee: \$50



Ultimate Model

Do you have what it takes to be a top supermodel? This competition is based on your photo entry in the print model optional, casual wear modeling score, and ultimate fashion modeling score. There will be one winner in each age division. The overall Junior and Senior winner will win their Ultimate Model entry fee paid in full at Internationals and the title of Southeast Ultimate Model. MUST ENTER PRINT MODEL AND CASUAL WEAR TO QUALIFY!

Limit 1 Entry Fee: \$50

NC/SC/SE VENUE



Old Rock Auditorium

400 Main Street West Valdese, NC



HOST HOTEL - FAIRFIELD INN & SUITES BY MARRIOTT

400 North Green Street, Morganton, NC

Enjoy a comfortable stay at Morganton, NC's newest hotel, Fairfield Inn & Suites Morganton Historic Downtown. Conveniently located in the foothills of the Blue Ridge Mountains, our NC hotel places you a short walk from all downtown businesses. Broughton Hospital, UNC Blue Ridge Hospital, Lake James, Catawba Meadows Park and Silver Fork Vineyard and Winery are just a short distance away. Make yourself at home in downtown Morganton with a complimentary breakfast, free Wi-Fi and fully equipped fitness center. Take care of business at our Morganton hotel's well-appointed business center and on-site meeting room, then unwind in The Magnolia Room, our on-site bar featuring delectable craft cocktails and an assortment of wines and beers. At the end of the day, kick back in a hotel room with a mini-fridge and 55-inch HDTV. No matter what brings you to Morganton, NC, trust Fairfield Inn & Suites Morganton Historic Downtown to deliver great service and quality amenities.

Hotel Rates and Link will be posted on the website



State Pageant *Activities & Events*

Orientation Pep-Rally

The *ultimate* Pageant Kick-Off!

Get ready to kick off an amazing pageant week with the ultimate pageant pep-rally! Bring your good luck signs, and get ready for a fun-filled pageant kick-off!

At this event, we will give you all the important information you need to have a successful pageant. We also promise all the fun, excitement, and surprises that Ultimate International Miss has to offer.

Get ready for a bigger and better orientation game, where you will have a chance to win BIG!



Black and Gold Welcome Party & Registration

State registration & welcome party rolled into one FUN event.

Bring all the required items with you to registration and enjoy a welcome reception complete with snacks, vendor shopping, photo booth, music and MORE!

Wear a fun outfit Black and Gold of your choice that showcases your own ULTIMATE STYLE!



State Required Fees



The Registration Fee to secure your spot at the North Carolina/South Carolina/ Southeast is \$375

North Carolina and South Carolina delegates who wish to also have their scores tallied to win Southeast should they not win their respective state is an additional \$150

Registration Fee Includes:

- Registration into all Required Competitions
- Program Book Fee
- 10 Tickets for Prize Drawings at the Pep Rally
- Contestant Swag Bag at Registration

Paying Your State Fees

EARLYBIRD DISCOUNT- \$100

Must pay in FULL at registration to be eligible for the Earlybird Discount!

EARLYBIRD DEADLINE- AUGUST 31
(will not be extended)

USE CODE
EARLY100

\$150 Deposit
Due upon registering

Remaining Balance Due
no later than October 20

Optional Registrations and Fees Due
no later than October 20

FINAL REGISTRATION DEADLINE
October 20

All fees can be paid online. Please refer to the NC/SC/Southeast Link on the website



State Delegate Info



Makeup Guidelines Internationals

Ages 9 and under may use light, natural looking makeup during stage competitions and interview. Hair extensions and eyelashes are allowed, but they must look natural. Any use of makeup in this age group must be age-appropriate during all phases of competition.

Ages 10-12 are allowed to wear natural makeup for stage and interview competitions. Hair extensions and eyelashes are allowed but they must be natural and age-appropriate.

Ages 13 and up are free to groom themselves as they wish, keeping in mind that what's age-appropriate for a 13 year old is not the same as what's appropriate for an 18 year old.

**Please note that use of additional make up other than what is allowed could result in point deductions at the judge's discretion.*

Opening Number Wardrobe

All delegates are asked to bring a solid black, fashion forward outfit of their choice to wear for our opening number production. The outfit can have rhinestones, beads, or sequins, but please no patterns (polka dots, stripes, etc.) or logos. This outfit can be a dress, jumpsuit, romper, or anything in between. Show us your personality!

Delegates should wear shoes to compliment the outfit and may accessorize in anyway that they wish.



#UltimateImpact

We have THREE local options for you to be able to make an #UltimateImpact
Choose your impact option and bring items to registration

- "Greater Than Words"- for Ultimate International Preteen (NC)- Bring new or gently used children's books
- "Levine's Children's Hospital" -for Ultimate International Jr. Teen (NC) - Bring supplies for Hematology and Oncology patients: games, stuffed animals, blankets, journals, pens, coloring books, crayons, water based paints, canvas
- "Blessing Boxes" for Ultimate International Teen (SC) - non perishable food items, toiletry items, bottled water, hand warmers, gloves, hats, scarves



State & International Delegate Info

Non-Compete Clause/Completion of Reign

Because the job of a International titleholder requires commitment, International queens are not allowed to compete in any other pageants prior to fulfilling their duties as International queens. We will also be making a substantial commitment to our International queens, so it's only fair that they do the same. Delegates who win the Ultimate International Miss title understand that they will be required to sign an International titleholder contract, which includes this non-competite clause. International titleholders are expected to return to the 2024 International to pageant and stay for the duration of the event, and crown their successor. Be sure you have read and are familiar with the rules as stated in the Titleholder Agreement that you signed upon registering for Ultimate International Miss, located on our website.

State titleholders will not be held to a non-complete clause this year, however; they should not compete at any pageants that would interfere with their commitment to compete at Internationals 2023.

Dressing Rooms

Each delegate is allowed to have one female parent or guardian to help her in the dressing room. Hair & Makeup vendors ARE NOT allowed to set up in the dressing room, they will have a room setup specifically for HMU vendors.

Absolutely NO PHOTOS should be taken in the dressing room. To protect the privacy of all delegates we will take this matter seriously. Should you be caught taking a picture in the dressing room, it is grounds for immediate disqualification without a refund.

Hair & Makeup Vendors

Only approved Hair and Makeup vendors will be permitted in the hair and makeup rooms.

If you would like your HMU vendor added to our list, please email uimsoutheast@gmail.com

Delegate Facebook Group

Make sure you add yourself to the Delegate Facebook Group. You will receive the link in your welcome email once you register for the state pageant.

DELEGATE INTERVIEW RESUME

PERSONALITY INTERVIEW RESUMES

NEW FOR 2023!

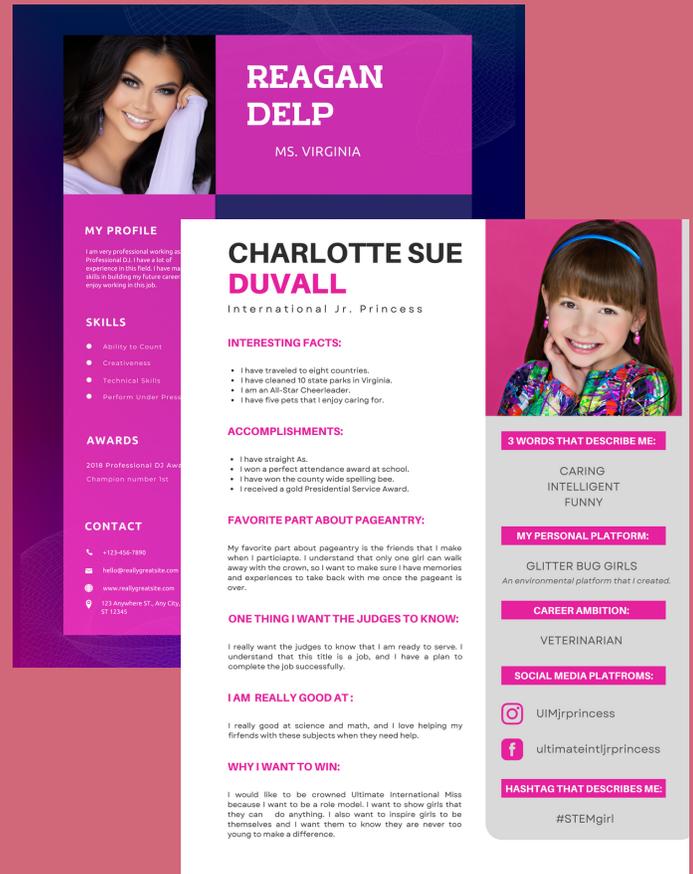
At Ultimate International Miss, we want you to always be YOU in every phase of competition. So, this year we are introducing what we'd like to call our "Personality Interview Resume"!

This year, you will get to show the judges exactly who you are with our brand new resume format. As long as your resume includes all of the information from the checklists below, you will be able to design your resume any way you'd like. Feel free to do it yourself or use the designer of your choice.

Four Copies of the resume must be postmarked to the state office by October 20th.

Get creative with pictures, colors, creative formatting, & fun legible fonts.

SHOW THE JUDGE'S WHO YOU ARE!



JUNIOR DIVISION CHECKLIST *Junior Princess, Princess, Preteen*

- Headshot - *doesn't have to be official headshot*
- Name
- Title
- Career Ambition
- Personal Platform or Cause You Support
- Social Media Platforms - *if applicable*
- Hashtag That Describes You - *optional*
- Three Word That Describe You
- Atleast Three Interesting Facts
- Atleast Three Accomplishemnts

Answer the following questions:

- What's your favorite part about pageantry?
- What's one thing you really want the judges to know about you?
- What are you really good at?
- Why do you want to win?

SENIOR DIVISION CHECKLIST *Junior Teen, Teen, Miss, Ms./Mrs., Elite Ms./Mrs.*

- Headshot - *doesn't have to be official headshot*
- Name
- Title
- Career/Career Ambition
- Personal Platform or Cause You Support
- Social Media Platforms
- Hashtag That Describes You
- Three Word That Describe You
- Atleast Three Interesting Facts
- Atleast Three Accomplishemnts

Answer the following questions:

- What's your favorite part about pageantry?
- What's one thing you really want the judges to know about you?
- What was your defining moment?
- Why do you want to win?

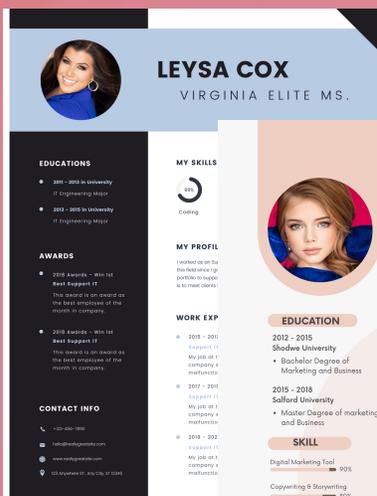
DELEGATE INTERVIEW RESUME

DO's

- BE CREATIVE!
- Use colors, fonts, styles, that represent you! This is your time to show our judges who YOU are!
- Use photos to enhance your resume, but be careful not to use too many. This could become a distraction to the judges.
- Keep your resume clean and choose legible fonts that can be easily read by our judges.
- Make sure to include ALL required information on your division's checklist
- Premium Paper/Resume Paper is premitted, but not required.
- Use the example on the next page as a guide.
- Once your have this completed, make sure to print 6 copies and mail them to the International Office. They must be post marked by July 15, 2023. The address can be found in the delegate log-in .

DONT'S

- DO NOT include contact information like phone numbers, email addresses, home addresses, etc.
- DO NOT sacrifice the require information for the style of your resume. Make sure to get all required information on the resume.
- DO NOT use low resolution photos. They will not look the best when printed.
- DO NOT use colored fonts that are difficult to read. Stick with colors that stand out on your chosen background.
- DO NOT send your resume without double checking spelling & grammar.
- DO NOT forget to use a printer with plenty of ink/toner, so that all pages print evenly and consistently.
- DO NOT wait until the last minute to desgin your resume. If you plan to have it desinged for you, make sure to reach out about services sooner rather than later



LEYSA COX
VIRGINIA ELITE MS.

EDUCATIONS

- 2017 - 2018 in University of Engineering Major
- 2013 - 2015 in University of Engineering Major

AWARDS

- 2018 Awards - WIN 1st Best Support IT
- 2018 Awards - WIN 1st Best Support IT
- 2018 Awards - WIN 1st Best Support IT

CONTACT INFO

123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any City, ST 12345

MY SKILLS

100% Coding

MY PROFIL

Worked as an IT professional for 5 years. My portfolio is open to support a wide variety of clients.

WORK EXP

- 2018 - 2017: Support IT
- 2015 - 2014: Support IT
- 2013 - 2011: Support IT



LANEY HORNE

Ultimate International Preteen

I'm Olivia Wilson, Digital Marketing Specialist with 4 years experience. I'm specialist in handling and managing day to day team operation with considerable experience to read trends.

EDUCATION

- 2012 - 2015: Shadow University
 - Bachelor Degree of Marketing and Business
- 2015 - 2016: Salford University
 - Master Degree of marketing and Business

SKILL

- Digital Marketing Tool: 90%
- Copywriting & Storywriting: 80%
- Digital Marketing Tool: 77%
- Search Engine Optimization: 80%
- Meta Tag Optimization: 88%

EXPERIENCE

- 2018 - 2019: Lorusa Inc, Branding Social Media Manager
 - Handling social media campaign and Managing team to handling social media time line upload
- 2019 - present: Showde Cosmetics
 - Digital Marketing Manager
 - Managing overseas Company digital marketing strategies to reach more client in website and social media.

CONTACT

+123-456-7890
hello@reallygreatsite.com
www.reallygreatsite.com
123 Anywhere St., Any City



REAGAN DELP
MS. VIRGINIA

MY PROFILE

I have 4 years of experience in IT. I have many skills in handling my future career. I enjoy working in this job.

SKILLS

- Ability to Lead
- Communication
- Technical Skills
- Research and Report

AWARDS

2018 Professional IT Award

CONTACT

+123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any City

EDUCATIONS

- 2017 - 2013 in University A
 - Master Major (GPA: 3.80)
 - Lectures about being a Professional IT where he was taught how to be a professional.
- 2013 - 2009 in University B
 - Master Major (GPA: 3.80)
 - Lectures about being a Professional IT where he was taught how to be a professional.

WORK EXPERIENCE

- 2015 - 2017: Professional IT
 - I have a lot of experience in this field. I have many skills in handling my future career. I enjoy working in this job.
- 2017 - 2019: Professional IT
 - I have a lot of experience in this field. I have many skills in handling my future career. I enjoy working in this job.
- 2019 - 2021: Professional IT
 - I have a lot of experience in this field. I have many skills in handling my future career. I enjoy working in this job.



ANNIE KROEN
MISS ILLINOIS

CONTACT

123-456-7890
hello@reallygreatsite.com
123 Anywhere St., Any City
reallygreatsite.com

SKILLS

- Teamwork
- Time Management
- Leadership
- Verbal & Written communication

EXTRA CURRICULAR ACTIVITIES

- Organize monthly events to increase the participation of the students in different college clubs.
- Conducted a CSR programme in World Environment Day

LANGUAGE

English: *****
French: *****
Hindi: *****

PROFESSIONAL PROFILE

An independent and self-motivated graduate looking for an entry-level position in the marketing department where I can utilize the extensive knowledge I have gained during my course. Well versed in market research and excellent in creating brand awareness.

EDUCATION

Masters in Global Business Management
Really Great University (2020 - 2022)

- Post graduated in Marketing and Sales Management

Graduate in International Business
Really Great University (2020 - 2017)

- Macro Economics
- Risk Management
- Advertising & Sales

INTERNSHIP

Salford & Co.
Marketing Intern

- Conducted market research with the assigned team for the newly launched product and create awareness among the target group.
- Assisted the marketing manager in writing press releases and conducting surveys through phones and emails.



TYLA JOHNSON
ULTIMATE INTERNATIONAL TEEN

123-456-7890
123 Anywhere St., Any City, ST 12345
hello@reallygreatsite.com
reallygreatsite

EXPERIENCES

- CLAUDIA ALVES RESTAURANT**
 - Role: Chef
 - Period: February 2019 to April 2022
- FAUSTINO RESTAURANT**
 - Function: Cook
 - Period: October 2015 to December 2018
- BORCELLE RESTAURANT**
 - Function: Assistant Chef
 - Period: March 2014 to September 2016

CHARLOTTE SUE DUVALL

International Jr. Princess

INTERESTING FACTS:

- I have traveled to eight countries.
- I have cleaned 10 state parks in Virginia.
- I am an All-Star Cheerleader.
- I have five pets that I enjoy caring for.

ACCOMPLISHMENTS:

- I have straight As.
- I won a perfect attendance award at school.
- I have won the county wide spelling bee twice.
- I received a Gold Presidential Service Award twice.

FAVORITE PART ABOUT PAGEANTRY:

My favorite part about pageantry is the friends that I make when I participate. I understand that only one girl can walk away with the crown, so I want to make sure I have memories and experiences to take back with me once the pageant is over.

ONE THING I WANT THE JUDGES TO KNOW:

I really want the judges to know that I am ready to serve. I understand that this title is a job, and I have a plan to complete the job successfully.

I AM REALLY GOOD AT:

I really good at science and math, and I love helping my friends with these subjects when they need help.

WHY I WANT TO WIN:

I would like to be crowned Ultimate International Junior Princess because I want to be a role model. I want to show girls that they can do anything. I also want to inspire girls to be themselves and I want them to know they are never too young to make a difference.



3 WORDS THAT DESCRIBE ME:

CARING
INTELLIGENT
FUNNY

MY PERSONAL PLATFORM:

GLITTER BUG GIRLS
An environmental platform that I created.

CAREER AMBITION:

VETERINARIAN

SOCIAL MEDIA PLATFORMS:



UIMjrprincess



ultimateintljrprincess

HASHTAG THAT DESCRIBES ME:

#STEMgirl

amyja marie
GRAPHIC DESIGNS

AMYAMARIEDESIGNS@GMAIL.COM

Custom Pageant & Rush Week Resumes designed just for you!

Ask about our *Premium UIM Service* - Have your resume designed, printed on premium resume paper, and mailed to the UIM office by the deadline.

Email for pricing & ordering info.

LIMITED DESIGN SPOTS AVAILABLE!

Staying Organized



IMMEDIATELY

Register for the state pageant and book your hotel via the website

AUGUST 31

Earlybird Deadline Ends

OCTOBER 20

Optional Deadline
Registration Deadline
Headshot Deadline
Interview Resume Deadline

Mail 4 copies of your interview resume to:

Michelle Maney
150 Eagle Creek Rd.
Marion NC 28752

AT CHECK-IN

- Print Model & Photogenic Photos
- Ultimate Leader Scrapbooks
- Ultimate Impact Donations

STATE CONTACT INFORMATION

Email: uimsoutheast@gmail.com

Get Social!

Like us on Facebook & Follow us on Instagram!



Ultimate International Miss



@ultimateinternationalmiss



#UIM #UltimateInternationalMiss #BetheUltimateYou #UltimateDream #InspireLeadServe #BeUBeUniqueBeUltimate #UltimateImpact #UIMexperience #UIMdifference