





Who we are...

Ultimate is defined as the best achievable or imaginable of its kind. Our mission at Ultimate International Miss is simple - we want to inspire young women to be the ultimate version of themselves. We strive to help girls understand that truly embracing who they are will allow them to become their personal best. We hope this inspires them to achieve goals and dreams they have only ever imagined.

Your experience at Ultimate International Miss will be just that- Ultimate! Our required and optional competitions are designed for our girls to showcase their unique talents and abilities in a fair and stress-free environment, complete with all the style and glamour you would expect from an international pageant. We have also included meticulously planned parties and events to make sure your pageant weekend is entertaining and memorable.

Created by two former state pageant directors who have 35 years combined in the pageant industry - we have a firm grasp on what makes a pageant great for everyone involved. Our pageant experience includes having daughters who have competed in numerous local, state, and national pageants - including Teen USA. Rest assured knowing that this organization was created with pageant competitors and their families in mind.

Our goal is to provide girls with the absolute best that pageantry has to offer in all aspects - competition, experience, prize package, parties & events, opportunities, and more! Understand that our number one priority is and always will be YOU - and we promise to never lose sight of that!

We cannot wait to welcome you to the sisterhood at Ultimate International Miss!





Heart of the South & Southeast

April 22 - April 23, 2022

*Age Divisions & Divisional Titles**

Heart of the South & Southeast Jr. Princess (ages 4-6)
Heart of the South & Southeast Princess (ages 7-9)
Heart of the South & Southeast Preteen (ages 10-12)
Heart of the South & Southeast Jr. Teen (ages 13-15)
Heart of the South & Southeast Teen (ages 16-18)
Heart of the South & Southeast Miss (ages 19-25)
Heart of the South & Southeast Ms. (ages 19-44)**
Heart of the South & Southeast Elite Ms. (ages 45+)**

**Age divisions are as of January 1, 2022.*

***Ms. & Elite Ms. division delegates may have children and can be married, divorced, and/or widowed.*

*Jr. Princess, Princess, & Preteen are our junior divisions.
Jr. Teen, Teen, Miss. Ms., and Elite Ms. are our senior divisions.*

Required *State* Competitions

Evening Gown

1/3 of score

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Delegates will be given their opportunity to grace the stage in a full-length gown of their choosing. Our judges will be looking for confidence, poise, elegance, personality, and the overall impression. Judges will ask themselves: Does this delegate want to be here? Is she having fun? Is she demanding my attention?

Attire: Full-length gown of delegate's choice. No preferred style or color. Must be age appropriate & should display the delegate's own personal taste & style. Pay close attention to the gown's fit – especially the length and torso.

Interview

1/3 of score

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JR/SR Best Interview Wins \$100!

Delegates will be given the chance to express their personalities, goals, and what makes them unique with our friendly panel of judges. Questions will come from your bio sheet. All divisions will interview panel style. Junior Princess and Princess divisions will interview for 3 minutes. Preteen - Mrs. will interview for 5 minutes.

Attire: Fashion Forward outfit of delegate's choice. This can be a dress, pants, or anything in between. Must be age appropriate & should display the delegates own personal taste & style. Pay close attention to the fit of the outfit.

Ultimate Fashion

1/3 of score

••••••••



Hit the stage in your best high fashion outfit in our upbeat modeling competition that showcases the ultimate version of YOUR style! Judges will be looking for confidence, modeling ability, personality & the overall impression the delegate leaves. They will ask themselves: Is she having fun? Is she demanding my attention on stage?

Attire: Fashion Forward, high fashion outfit of delegate's choice. This can be a dress, pants, or anything in between. Must be age appropriate & should display the delegate's own personal taste & style. Pay attention to the fit of the outfit.

Optional Competitions

Show off your talents & win cash prizes, titles, and FREE optional entries at Internationals!

Heart of the South Print Model

Delegates may submit up to 4 photos in our state photogenic competition. Photos should be submitted at pageant check-in. Entries will be judged on personality and overall beauty and quality of the photo. One winner from each age division will be selected. The overall Junior & Senior winner will win the state print model title and a free Print Model entry at Int'l's.

Limit 4 entries, Fee: \$50 each photo



Heart of the South Casual Wear

Work the stage in your favorite casual wear outfit to show your modeling ability for the chance to win the State Casual Wear Award. Your outfit can be pants, shorts, a dress, or anything in between. Denim is allowed. Entries will be judged on modeling ability and overall presentation. One winner from each age division will be selected. This competition is great practice for the required Ultimate Fashion Competition! The overall Junior & Senior winner will win the state casual wear title and a free Casual Wear entry at Internationals.

Limit 2 entries, Fee: \$50



Heart of the South Ultimate Model

Do you have what it takes to be a top supermodel? This competition is based on your photo entry in the print model optional, casual wear modeling score, and ultimate fashion modeling score during preliminaries. There will be one winner in each age division. The overall Junior and Senior winner who will win a \$100 cash scholarship, the title of Heart of the South Model, and a free Ultimate Model entry at Int'l's. **MUST ALSO ENTER PRINT MODEL AND CASUAL WEAR!**

Limit 1 entry, Fee: \$50

Heart of the South Ultimate Fashionista

Enter this optional to see if your wardrobe has what it takes to earn the e State Ultimate Fashionista Award. The winners will be the delegates that have the highest combined evening gown attire, interview attire, and ultimate fashion attire score in their division. There will be one winner in each division. The overall Junior & Senior winner will win the title of Heart of the South Ultimate Fashionista, and a free Ultimate Fashionista entry at Internationals.

Limit 1 entry, Fee: \$50

Heart of the South Lifestyle & Fitness

Work the runway in your favorite fitness outfit, and you could take home the State Lifestyle & Fitness Award! All divisions may dress as they wish, but it must be age-appropriate! No swimwear is allowed! One winner from each age division will be selected. The overall winners in the Junior and Senior Divisions will win the State Fitness Title and a free fitness entry at Internationals.

Limit 1 entry, Fee: \$50

MISS SOUTHEASTERN STATES



The *ultimate* Optional Title!

LOVE OPTIONAL COMPETITIONS?

Then our brand new optional competition is just for YOU! It's designed to showcase your many talents and award you for your outstanding efforts with an official crown, sash, title, and cash prize!

Our first ever Miss Southeastern States titleholders will be the Junior and Senior division delegates with the highest overall combined score in the following optional competitions: Print Model, Casual Wear, Fitness, and Ultimate Model.

The overall Junior & Senior winner will win a \$200 cash scholarship, crown, sash, the ultimate optional title of Miss Southeastern States, and a an invitation to compete at Internationals with a \$200 Int'l Package Credit.

MUST ENTER PRINT MODEL, CASUAL WEAR, FITNESS, & ULTIMATE MODEL TO QUALIFY!

Limit 1 entry, Fee: \$100

FAQ's

Q: Can I still win the State Title if I win this title?

A: Yes! You are still eligible to win the overall Heart of the South and Southeast divisional titles.

Q: Does this title have a non-compete?

A: No! You are free to compete anywhere you would like with this title. There is no contract to sign and there are no further obligations once earned.

Q: Does this competition have any bearing on the final outcome?

A: No! It's optional.

Q: Do I have to enter all the optionals listed and pay the \$100 entry fee?

A: Yes, all of this must be done to enter you into the competition for the Optional Southeastern States Title.

Q: If I enter Print Model, Casual Wear, or Lifestyle Fitness more than once which score will you use?

A: The highest score will be the score used for the Southeastern States Title.



PRACTICE PAGEANT INFO



The *ultimate* Practice Pageant!

WANT TO BRUSH UP ON YOUR SKILLS WITH NO CONTRACTS?

Then our Ultimate Practice Pageant is just for you! You get the full Ultimate Experience without any contracts or commitments.

Compete in interview, ultimate fashion, and gown in a fun competition designed to help you fine tune your pageant skills.

Each Practice Pageant delegate will receive their scores and comments directly after the competition. Your entry fee also includes admission to our Meet & Greet Welcome Reception!

BONUS: You can participate in and WIN optional competitions.

Practice Pageant Fee: \$150



HOST HOTEL

Hilton Garden Inn-Hickory, NC



Hotel Minutes approx one hour from Charlotte International Airport

Ultimate International Miss Rate: \$124 per night

Book Online- [Link in Heart of the South Webpage](#)

PAGEANT VENUE

OLD ROCK AUDITORIUM
400 Main St., Valdese NC

Venue is 15 minutes from the host hotel



State Pageant *Pep Rally*

We want your state pageant experience to be as fun and exciting as possible. With that in mind, we have planned an exciting event for our delegates and their families during the pageant. This is a crossover event that will be the Ultimate Pep Rally PLUS Delegate Orientation



Ultimate Pep Rally

The *ultimate* Pageant Kick-Off!

WHEN: Following Registration- Bring your Good Luck Signs and Cheer on your favorite delegate!

WHERE: Old Rock Auditorium

Join us for the ULTIMATE kickoff before a full day of pageant competition. Get ready for FUN, PRIZES, SISTERHOOD, and the opportunity to meet international staff and royalty. Please bring one gift for the International Queen in your division. Make sure the gift is clearly labeled and valued at no more than \$25.

Attire is a cute, trendy outfit of your choice.

State Pageant *Required Fees*



Paying Your Sponsorship Fee

It's important that you pay all fees on time to ensure your spot in the pageant. You may pay your sponsorship fee all at once or you may choose to pay it in three easy payments!

Due upon registering: \$150 Registration Fee
\$50 off if registered by 03/01/22, code:
EARLYBIRD50

The remaining \$200 must be paid in full by April 8, 2022.

If you are not able to stay on this payment schedule, please contact us at the International office! We are here and happy to help!

All fees can be paid online. Please refer to the Heart of the South Webpage.

The sponsorship fee to secure your spot in the 2022 Heart of the South and Southeast Pageant is \$350.

This fee includes:

- Entry into the Heart of the South Pageant
- Entry into the Southeast Pageant
- Registration into all Required Competitions
- Welcome Pep Rally
- Contestant Swag Bag at Registration
- Scores and Comments
- A Pageant Experience you'll only get at UIM!

The sponsorship fee to secure your spot in the 2022 Heart of the South and Southeast Practice Pageant is \$150. This fee includes:

- Entry into the Heart of the South Practice Pageant
- Registration into all Practice Competitions
- Welcome Pep Rally
- Contestant Swag Bag
- Scores & Comments directly after pageant

The sponsorship fee to secure your spot in the 2022 Heart of the South Interview Only Practice is \$50.

This fee includes:

- Registration into the interview competition
- Scores & Comments after your interview



State Pageant Delegate Info



Makeup Guidelines Internationals

Ages 9 and under may use light, natural looking makeup during stage competitions and interview. Hair extensions and eyelashes are allowed, but they must look natural. Any use of makeup in this age group must be age-appropriate during all phases of competition.

Ages 10-12 are allowed to wear natural makeup for stage and interview competitions. Hair extensions and eyelashes are allowed but they must be natural and age-appropriate.

Ages 13 and up are free to groom themselves as they wish, keeping in mind that what's age-appropriate for a 13 year old is not the same as what's appropriate for an 18 year old.

**Please note that use of additional make up other than what is allowed could result in point deductions at the judge's discretion.*

Opening Number Wardrobe

All delegates are asked to bring a solid black, fashion forward outfit of their choice to wear for our opening number production. The outfit can have rhinestones, beads, or sequins, but please no patterns (polka dots, stripes, etc.) or logos. This outfit can be a dress, jumpsuit, romper, or anything in between. Show us your personality!

Delegates should wear shoes to compliment the outfit and may accessorize in anyway that they wish.



International Platform

To impact the community in as many ways as possible, we will not have one set International Platform. Each year our International royalty will decide what causes we will devote our year to. We also encourage each of our delegates to have their own causes that they are passionate about.

At the state pageant, we will be collecting donations for the #UltimateImpact. We're asking each delegate to raise atleast \$50. Please see next page for details.

In 2021, we were able to raise \$12,060 for the Levine Children's Hospital's Research Lab! We are so excited to see what the class of 2022 will do with the causes we have chosen!





#ULTIMATE IMPACT

Supporting the causes that mean the most to our delegates.

2022 INT'L BENEFICIARIES



The Blessing Bags



girls inc.



What is #UltimateImpact?

#UltimateImpact is Ultimate International Miss' brand new philanthropic initiative! The mission of #UltimateImpact is to serve and support as many non-profit organizations as possible through our pageant community. We seek to provide a lasting impact on our communities, and little by little make the world a better place. Serving others is one of the pillars that Ultimate International Miss was founded, so we are proud to bring our delegates and supporters a way to make the #UltimateImpact on some of the most deserving causes and organizations.

How will this work at States?

Each year our state delegates will be asked to come up with unique ways to raise funds for #UltimateImpact. So we are asking our 2022 state delegates to set a personal goal of raising at least \$50 each. All funds raised for #UltimateImpact will be donated to a local organization in the District of Columbia/Northern Virginia area.

Can I have my own platform?

Absolutley! Any platform is welcomed under #UltimateImpact! It doesn't matter if you want to end homelessness or save the humpback whales, your own platform is welcomed and encouraged! Having your own beliefs and passions help make you the ultimate YOU!

Who knows? If you walk away with the 2022 International title, we will be writing a check to your favorite organization, in your name, in 2023!

Can I team up with friends from other pageant systems?

Absolutley! #UltimateImpact was designed to transcend pageant system lines. We are open to working with other pageant systems and pageant queens from other systems to make the vision of #UltimateImpact a reality. This is not about a specific pageant system...it's all about our pageant family impacting our communities in as many ways as possible.

Donations can be brought to pageant registration in cash or sent to the #UltimateImpact Venmo. The girl who raises the most money for the #UltimateImpact will win an amazing prize package from our generous sponsors.

Ultimate Impact
@ultimateimpact



venmo



State Pageant Delegate Info

Non-Compete Clause/Completion of Reign

Heart of the South and Southeast titleholders will not be held to a non-complete clause this year, however; they should not compete at any pageants that would interfere with their commitment to compete at Internationals 2022. Doing so could result in having to relinquish your Ultimate International Miss title.

Dressing Rooms

Each delegate is allowed to have one female parent or gaurdian to help her in the dressing room during pageant weekend. The designated female will be given a pass that must be worn to gain access to the dressing room. NO ONE ELSE WILL BE GRANTED ENTRY. Due to space in the theater for this event, Hair & Makeup vendors ARE NOT allowed to set up in the dressing room! Hair & Makeup must be done in your hotel room.

Absolutley NO PHOTOS should be taken in the dressing room. To protect the privacy of all delegates we will take this matter seriously. Should you be caught taking a picture in the dressing room, it is grounds for immediate disqualification without a refund.

Interview Form Submissions

You will need to email your Interview Forms to the State Office. Forms must be emailed by April 8, 2022. Please email your interview form to: uimsoutheast@gmail.com
Forms should be ONE PAGE, FRONT SIDE ONLY! PDF PREFERRED! Interview forms can be found on the Heart of the South link on our website.

Tentative Schedule

Registration/Vendor Event- Friday 4pm-6pm

Ultimate Pep Rally- Friday 6pm-7pm

Interviews- Saturday 7:30am-10:30am

Rehearsal- Saturday 10:30am-12:00pm

Optional Competitions- Saturday- 2:00pm-3:30pm

Finals Show- Saturday- 4:30pm-6:30pm

Queens Meeting & Prizes- 7:00pm-7:30pm

Staying Organized



IMMEDIATELY

- Send in your Application & Deposit
- Book Your Hotel Room

APRIL 8 STATE DEADLINE DAY

- Final Sponsorship Fees Are Due (if not already submitted)
- Upload Headshot
- Email 5 copies of your Interview Form to the STATE Office.

APRIL 8 OPTIONAL DEADLINE DAY

- All Optional Registration & Payments Submitted
- Email 5 copies of your Interview Form to the State Office:
uimsoutheast@gmail.com

AT CHECK-IN

- Print Model Photos
- #UltimateImpact Donations
- Any Remaining Balances

Get Social!

Like us on Facebook & Follow us on Instagram!



Ultimate International Miss



@ultimateinternationalmiss



#UIM, #UltimateInternationalMiss, #BetheUltimateYou, #UltimateDream
#UniquelyUltimate, #BeUBeUnique, BeUltimate, #UIMdifference, UIMexperience